

Listening * Speaking * Reading * Writing

Rethinking How We Learn

Learning is fun

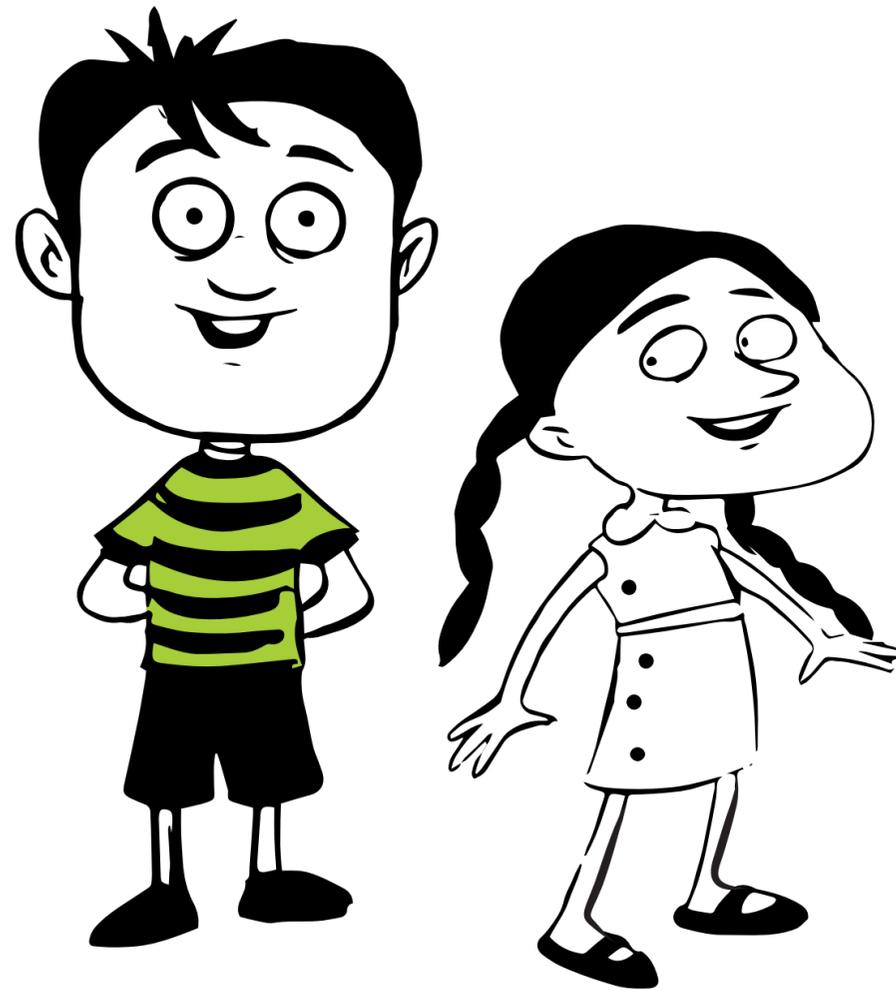
At least it should be, and that's where LSRW comes in, with its refreshingly simple outlook on learning.

- Based on the 4 key aspects of Listening, Speaking, Reading and Writing
- Designed to complement the standard curriculum
- An intuitive and natural process that makes learning exciting

Intrigued?

Then let's dig a bit deeper, shall we?





So much to know, so little time...

With time being such a rare commodity nowadays, it hardly surprising that children are less inclined towards picking up a book.

Here's what we are doing to change that:

- Short stories with eye-catching illustrations
- Everyday scenarios that children can relate to
- An emphasis on collaboration and competition to get children excited about learning

Bet that sounds a lot better than some boring textbook, right?



Sounds great! But what exactly is **LSRW**?

In a nutshell, LSRW represents a revolution in language and vocabulary development aimed at creating a seamless learning experience that a child can actually enjoy.

Let's have a look at what each aspect of LSRW is all about.





Listening

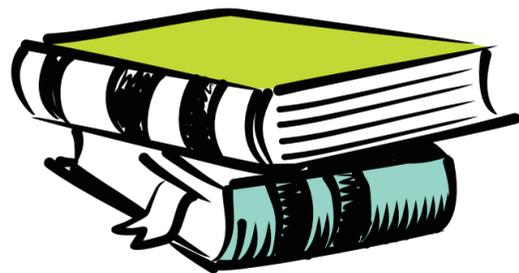
A young mind is a blank slate...the first things a child writes is through listening. Listening is a tool to enhance his thought process. What a child listens to is what he thinks about and ultimately implement it. It not only registers, but also ignites the creative cells to visualize what he is listening and create a beautiful world of his own with no boundaries. As quoted by Simon Sinek, "The mind is at work to understand WHY a question was asked rather than WORDS of the question asked! The first step is thus achieved of grasping from listening."



Speaking

A beautiful thought by Rob Brown, “If you can speak, you can influence. If you can influence, you can change lives.” Once a child develops his foremost skill of sharp listening, he starts putting words to his thoughts. It influences his process of building and expressing. As observed by Somers white - “A good speaker is a good listener, who hears what lesser speakers fail to!” LSRW aims to channelize a young minds though process in the most natural way not be be mistaken with the guided methods.



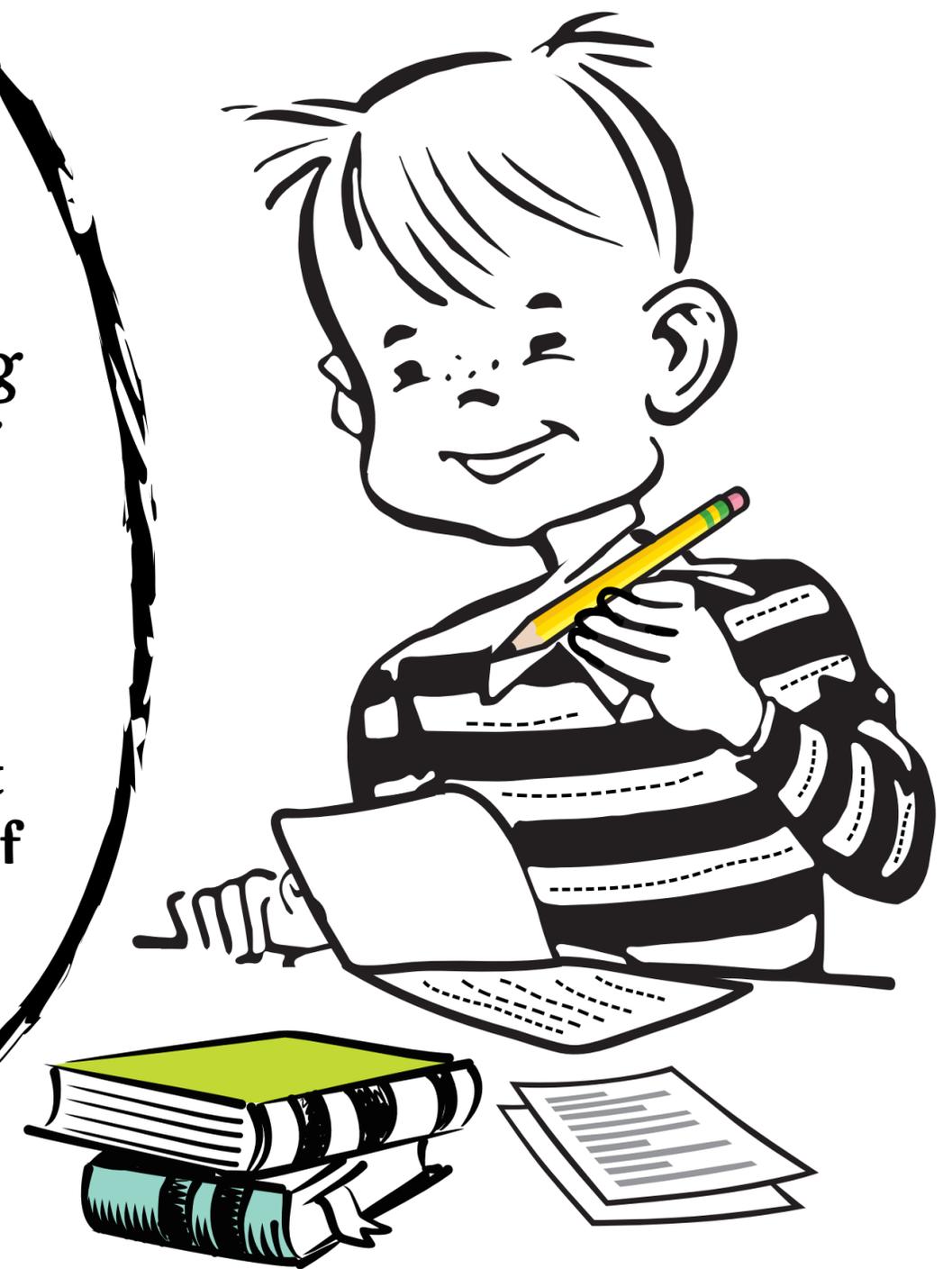


Reading

“Today a Reader, Tomorrow a Leader” proclaims Margaret Fuller. This stands true in the upbringing of a child’s curious amplifying mind. A child started by being a good listener, which influenced him to be a good speaker. And a good speaker will only go places if he has started good reading at earliest, as there are no rules of good writing, but the best way to find them is to be a good reader. A good reader has a capacity to monitor their own thinking while reading. He can get clues, make predictions, draw conclusions of his own and lead the story from there on. LSRW believes a good reader will develop logical reasoning, curious questioning and scientific agreement.

Writing

We at LSRW, use these three out of four basic elements of early learning to reach the final and most important stage of writing. It's a beautiful cycle in which a child's mind journey begins from listening, leading to speaking to reading and concludes at writing. Writing to a young mind is nothing but lines and circles and scribbles that compile to be his interpretation of a free and unique expression. The interconnection of LSRW is so basic but utmost essential and a child can be lost if his basic foundation is not strengthened. We at LSRW ensure that right from the first stage of good listening to the goal of good writing is achieved in the most fun way. "Don't forget - no one else sees the world the way you do, so no one else can tell stories as well as you can do."





Makes sense, but will it work in schools?

Sure it will! After all, the LSRW method was designed to ensure easy adoption by schools. Still not convinced? Maybe this will change your mind...

- Special training for teachers and daily lesson plans
- Comprehensive course kit, which includes stories, flash cards, picture cards, worksheets, clay, Lego cubes and pen drives
- Videos of each session to enable parents and teachers to gauge the progress of students
- Provision for the videos to be uploaded on LSRW's social media to inspire and propagate this exciting new idea
- Complete instructions for parents to follow at home to further help the learning process

See? We have it all planned out.

And that's just the beginning!

There's a lot more to LSRW than just language development. This concept is universal and can be adapted for various applications such as:

- While the four aspects LSRW are covered we inculcate LSRW with TOUCH. A contemporary style with a twist. Touch and feel the words while you read them...get the child closer to be friend the book and its characters and become a part of it. (Need some clarity)
- Teaching Maths and Science by infusing a fun element that makes them less daunting for children
- Empowering the growth of artistic talents with an emphasis on writing that sharpens creative skills and through artistic handwriting sessions, which improve hand-eye co-ordination.

With all this in place, LSRW presents the ideal foundation for children to realize all their dreams and aspirations.

The little hippo that started it all...

Priyanka Sighvi made her mark as an author, with the help of Whooper, who has since become our mascot. Here's why he's such a hit with the children:

- A charming personality
- Relatable stories, each focussing on a single letter
- A pleasant rhythmic flow that children love

The first series of books is already out in the market and has received great response from teachers, parents and students alike, and it will not be long before the second series arrives to build on the success of the first.

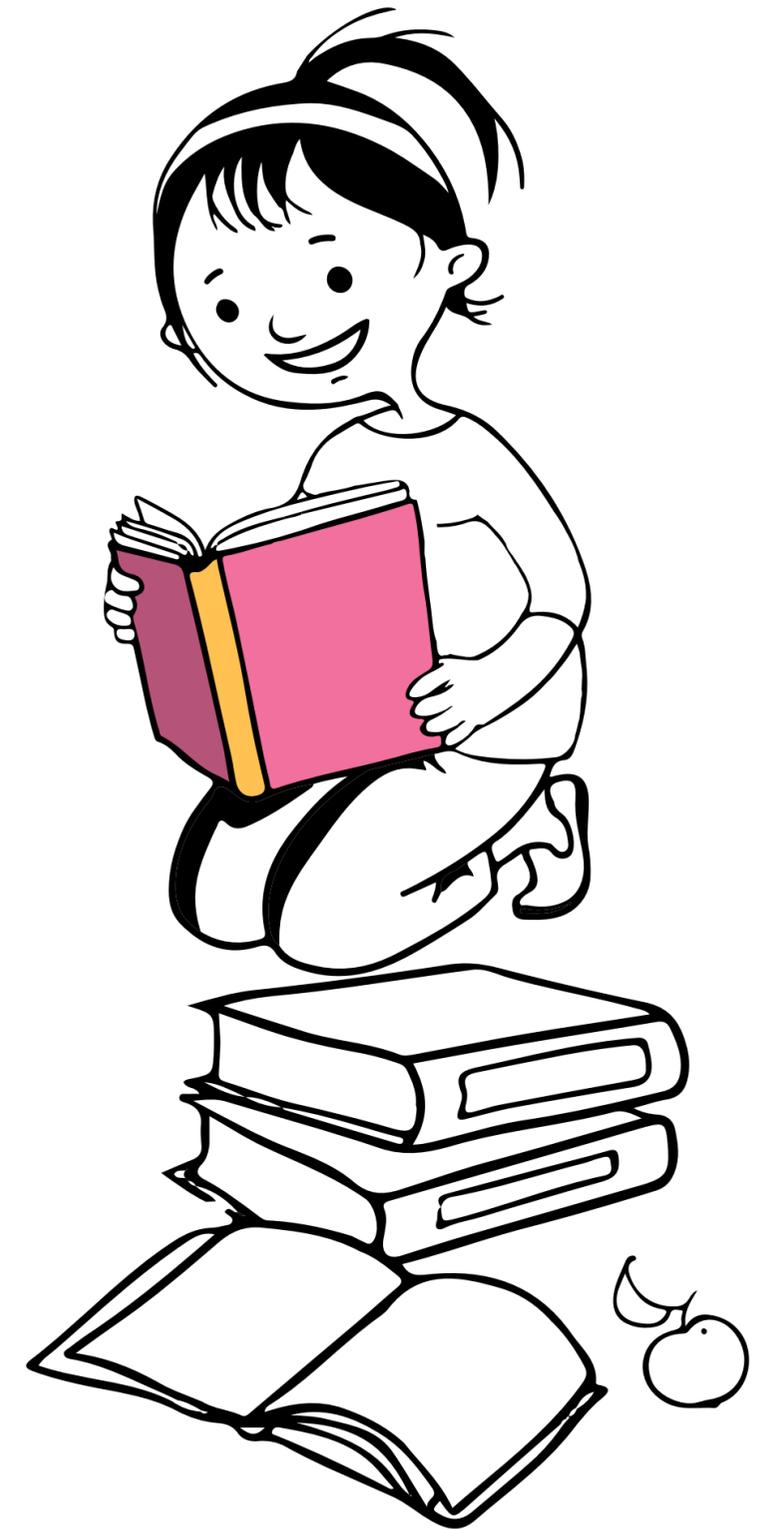


So what's in store for the future?

Quite a lot, actually.

- Creative writing and oratory classes based on LSRW and a well researched curriculum for students above the age of 6
- Encouraging young storytellers between 6 and 14 years of age, with visibility on various media
- Designing, editing, publishing and marketing books written by young authors of the same age

..and much more!



The creators of LSRW

PRIYANKA SINGHVI

An educationist, motivational speaker and author, with a diploma from Gotham's Writing School, USA, Priyanka Singhvi holds the position of Academic Director at Takshila School, Vellore and Ambur.

Over the years, she has empowered countless girls in the schools and colleges of South India and travelled to numerous countries to understand the bigger picture of the best practices in the field of education. As an ardent reader, she has always been saddened by the decline in reading among the younger generations, and to address this issue she has devoted herself to the in-depth research of child psychology and development, which has resulted in the LSRW concept.

It is her firm belief that reading can help develop and enhance various life skills such as patience, compassion, respect and empathy, while providing a foundation for personal growth by developing writing skills for self expression and by keeping alive the most beautiful human quality of inquisitiveness.

MITSU PAKVASA

As the Design Consultant and Art Director, Mitsu Pakvasa is a Design Graduate from Mumbai with over 15 years of experience and is responsible for breathing life into the revolutionary vision that is LSRW.

Her belief in the philosophy of LSRW has enabled her to create a magical world within the books that have the power to capture the imaginations of children.

Albert Einstein's observation, that "Every child is a genius" is the driving force behind her work, through which she creates a canvas where children can freely express themselves and give rise to masterpieces.

Children may be 20 percent of the population today, but they are 100 percent of our future and to fill that future with greater possibilities, she wants to be a part of a system that looks past the gradation of young minds and puts the emphasis on educating and empowering them.

The background of the image is a repeating pattern of various icons representing books and documents. Some are open books, some are closed books, and some are sheets of paper with lines, all rendered in a light gray, sketchy style. The icons are scattered across the entire white background.

Thank You